

POPULAR DYNAMICS

THURSDAY, 13 FEBRUARY

11.15–12.45: RETHINKING POPULISM AND POPULAR CULTURE

MATTHIAS SCHWARTZ (ZfL): ADJUSTMENTS TO THE PUBLIC: RETHINKING POPULAR CULTURE IN DIGITAL TIMES

SVETLA KOLEVA AND NIYA NEYKOVA (BULGARIAN ACADEMY OF SCIENCES, SOFIA): RETHINKING POPULISM WITH PIERRE ROSANVALLON

14.15–15.45: POPULAR CULTURE AS A WEAPON

OLEKSANDR ZABIRKO (UNIVERSITY OF REGENSBURG): NAMING THE ENEMY: POPULAR CULTURE IN UKRAINIAN AND RUSSIAN WAR RHETORIC

VYARA ANGELOVA (SOFIA UNIVERSITY): WEAPONIZING SOUND: TECHNOLOGY, POWER, CULTURAL CODES

16.15–17.45: MUSICAL HERITAGE, MAPPING SOUNDS

ZHANA POPOVA (SOFIA UNIVERSITY): THE WEST AND THE SOVIET UNION IN THE AUTOBIOGRAPHIES OF BULGARIAN ESTRADA MUSICIANS AFTER 1990

ALEKSANDRA KOLESNIK (BIELEFELD UNIVERSITY/ZfL): SIGNIFYING THE ROCK HERITAGE OF EKATERINBURG (RUSSIA): THE EXPERIENCE OF CREATING AN ONLINE MAP

DIGITAL TOOLS, RADICAL VIEWS, APPEALING AESTHETICS

COMPARATIVE APPROACHES TO POPULAR CULTURE FROM EASTERN EUROPE

13–14 FEBRUARY 2025, ZfL, BERLIN

FRIDAY, 14 FEBRUARY

10.00–11.30: MOBILIZING THE PAST AND THE PRESENT

MILLA MINEVA (CENTER FOR LIBERAL STRATEGIES/SOFIA UNIVERSITY): MEMES OF THE WORLD, UNITE! TRAVELLING MEMES AND HOW THEY MOBILIZE SOCIAL GROUPS

NINA WELLER (ZfL): CONTESTED PAST. HISTORICAL “HEROES” AS FIGURES OF RESISTANCE IN POP AND PROTEST MUSIC

12.00–13.30: CONSERVATISM AND POPULISM IN DIGITAL MEDIA

ALEKSANDRA SZCZEPAN (UNIVERSITY OF POTSDAM): POLISH TRADWIVES: POPULAR CULTURE AND DIGITAL MEDIA IN THE SERVICE OF CONSERVATIVE IDENTITIES

VERONIKA HERMANN (EÖTVÖS LORÁND UNIVERSITY, BUDAPEST): POPULISM AND POPULAR MEDIA IN ILLIBERAL HUNGARY

15.00–16.00: ROUNDTABLE

POPULAR CULTURE, DIGITAL MEDIA AND POPULISM